

For Immediate Release

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**Sandia Resort and Casino Stays on Cutting Edge with
Capton's RFID Beverage Tracker Solution**

ABOUT CAPTON

Headquartered in Northern California, Capton is the leading developer of RFID-based business control solutions for hospitality.

Capton solutions are installed in hotels, restaurants, nightclubs, bars, resorts, casinos, cruise lines, sports stadiums and many other types of hospitality venues across the United States and around the world.

Capton products are marketed via a global sales and support network.

FOR MORE INFORMATION

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Capton announced today that Sandia Resort and Casino saw such impressive results with Capton's RFID-based Beverage Tracker after purchasing the solution for one bar, that they are now installing the system property-wide for all bar outlets, fine dining restaurants and banquet operations.

Sandia Resort and Casino reflects the rich pueblo heritage of the Southwest while combining the relaxing qualities of a resort with the excitement of a Las Vegas style casino. The premier Albuquerque, New Mexico hotel and resort stays on the cutting edge by reinvesting profits – a 250-room expansion is underway – and providing guests with first class amenities and services using best of breed technologies, like Capton's RFID-based solution.

The Beverage Tracker system installed at Sandia utilizes RFID-enabled liquor pour spouts, providing a clear picture of exactly how each drink is prepared, how the guest is served and how the transaction is handled in the point-of-sale (POS) system.

Capton was recommended to Sandia's food and beverage director, Peter Nowotny, by the food and beverage cost controller of another major casino resort property familiar with the Beverage Tracker system. Based on additional Capton customer recommendations and after careful due diligence, Nowotny purchased a system for one bar outlet.

"Based on performance," said Nowotny, "I have approved the system for installation throughout our entire property. We are extremely up-to-date when it comes to technology. I have never seen a better tool for overall efficiency and bottom line results than Capton."

"It is not uncommon for one casino bar to do over ten thousand dollars on a weekend night," according to Sandia's beverage manager, Reuben Torres. "We saw an almost 30% revenue increase using Beverage Tracker on our busiest nights after the first few weeks of operation."

"Better cost factors are wonderful and we have certainly seen a significant revenue increase," added Nowotny, "but the most important thing for me, even above revenue increase, is guest consistency. I dislike using jiggers or other devices. Customers want to see bartenders free pouring a drink in front of them, and they want to know that drink will be prepared the same way every time. The pouring consistency of our bartenders has dramatically improved since installing Capton in February. And word about maintaining performance standards as it is rolled out property-wide has already reverberated loud and clear to every bartender."

"I have already recommended Capton's Beverage Tracker to other area properties who have also purchased the system," continued Nowotny. "In fact, senior management from a new 340-room Hilton near Santa Fe slated to open later this year, are coming over to view the system. I cannot say enough good things about the product and the excellent support of the Capton team. All deadlines were met on time and the system has delivered the kind of ROI that was promised."