

“There is no reason for an operation not to spend the money. The initial outlay is minimal compared to the return on investment. We have met or exceeded our revenue forecasts every month since installing the system. Our management company is happy with it; our servers are happy with it; our bartenders look at it as a positive challenge and so we are very pleased overall.”

INTERCONTINENTAL
THE BARCLAY NEW YORK

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OVERVIEW

Whether for a single location or across an entire enterprise, Capton is recognized worldwide as the company of choice for delivering easy-to-use RFID solutions for hospitality venues.

CAPTON SOLUTIONS

Capton's signature Beverage Tracker solutions utilize RFID-enabled pour spouts that monitor liquor use and wirelessly transmit information on every ounce that is free poured. Beverage Tracker solutions are designed to prevent shrinkage without interfering with normal bar and banquet operations. The intuitive, easy-to-use solutions provide powerful reporting tools that can reduce pour costs and deliver a sustainable return on investment.

Leverage IT Investment

Beverage Tracker solutions are fully network compliant, whether moving pour information to the back office or up to corporate headquarters. Existing network infrastructures can be leveraged to get information into the hands of managers who need it most.

Interoperability

Beverage Tracker solutions are designed to interoperate. Start with a single location and then move to an enterprise rollout. Everything fits together.

Modern Technology

Beverage Tracker software solutions utilize Microsoft .Net platform, Microsoft SQL Server platform and XML messaging on either Windows 2000, XP or Windows Advanced Server.

BEVERAGE TRACKER

Beverage Tracker is the basic solution, utilizing RFID-enabled pour spouts which communicate to a receiver connected to a desktop computer. Management can view pouring activity at anytime from the back office and pull up historical information on pouring trends, liquor costs and consumption in standard report or graphical formats.

BEVERAGE TRACKER RECIPE MANAGER

Recipe Manager integrates POS sales information and reconciles it to tracked pours, showing what was poured but not sold. Recipe Manager is a complete drink recipe solution that centralizes and stores all drink recipes and checks actual pouring against recipe compliance. POS integration is possible with Micros, InfoGenesis, Aloha/Radiant and various other systems.

BEVERAGE TRACKER ENTERPRISE

Beverage Tracker Enterprise provides insightful, secure information about beverage operations to everyone in an organization. This server-based software solution provides centralized web browser reporting for every single bar, no matter how large the operation. With the ability to create unlimited tiers and users, everyone in an organization can take advantage of operational information. Simple access rules allow information restriction to the individual bars or the entire enterprise. Create intelligent alerts, integrate into other systems and visually track key business metrics.

BEVERAGE TRACKER MOBILE

Designed for banquet or event operations, the Mobile solution is battery-operated, durable and completely portable in a compact carrying case. It combines the ability to store and forward data with a catering and invoicing software module. Bartender pouring is tracked no matter where the setup or bar service is located and regardless of how many times the service cart moves.

“I’ve seen lots of these systems come along, but they have always been too complex to maintain or too easy for bartenders to beat. I was impressed with their team, their approach to the project and the way they stayed with us after the installation to make sure we were successful. I would recommend Capton to anyone in hospitality interested in improving their food and beverage bottom line and guest experience.”

HYATT REGENCY

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BEVERAGE TRACKER SPOUT

Beverage Tracker uses RFID-enabled free pour spouts, allowing bartenders to pour liquor without adjusting normal bar operations. Each spout contains an RFID microchip that wirelessly transmits pour data via radio frequency to a receiver. Every RFID microchip has a unique serial code, so each spout can be tracked individually.

Beverage Tracker spouts are completely self-contained and hold the battery, electronics, transmitter and microchip. They are waterproof and impact resistant so they can be cleaned like any other pour spout. They fit all major brands of liquor and are completely reprogrammable through a simple software update. Every event including pours, placement on-bottle and placement off-bottle is date and time stamped and transmitted in real time. Beverage Tracker spouts transmit on a low-range AM spectrum (418 megahertz).

Features

- Sleek RFID-enabled free pour spout
- Available in red or black
- Free pour accuracy to 1/10 of an ounce
- No adjustment to normal bar operations
- Engage/disengage switch prevents tampering

Specifications

- Dimensions 1.50" x 3.40"
- Diameter 1.75"
- Weight 1.4 oz.
- Power consumption 3 Volts
- Power source Sanyo CR2 3V Lithium photo battery (internal) with a 10-year shelf life
- Storage temperature range -40° C to 65° C
- Operating temperature range -20° C to 45° C



BEVERAGE TRACKER RECEIVER

The Beverage Tracker receiver records pour quantities with a time and date stamp, verifying what was poured and how many ounces went into every drink.

The receiver is constantly listening to the wireless signals from the spouts. There's no need to worry about other wireless signals or interference because the receiver dismisses all nonconforming signals as noise. The receiver connects to any standard Windows-based PC via a USB-to-serial connector cable.

Features

- Collects pour data from spout
- Easy installation
- Connected to PC via provided serial cable

Specifications

- Model number 33D43000
- Dimensions 3" x 4.5" x 1.25"
- Weight 5 oz. w/o power adaptor
- Power adaptor weight 9.0 oz.
- Power consumption 120VAC 60Hz
- Power input 6VDC 600mA
- Storage temperature range -40° C to 60° C
- Operating temperature range -20° C to 50° C



“They passed our test. Capton came in, installed their system in our three busiest locations – a major restaurant, a pool bar and a beach bar. Then they showed us exactly where our problems were and how to use the system to achieve a 5 point liquor cost reduction and an 11 percent revenue increase.”

SANDESTIN GOLF & BEACH RESORT

BEVERAGE TRACKER DESKTOP SOFTWARE

The Beverage Tracker desktop application software is built on the Microsoft .Net platform. It is designed to zero in on shrinkage by actively monitoring liquor dispensing and implied costs. The intuitive, easy-to-use application comes with reporting tools to reduce pour costs and deliver a sustainable return on investment.

Features

- Provides user access to liquor data
- Connects easily to PC
- Compatible with standard computer operating systems

Specifications

- Operating system Windows '98, NT, 2000, or XP
- Memory minimum 128MB
- Hard drive space 40MB
- Processor Pentium or AMD (400MHz)
- Connectivity (1) Serial or (1) USB
- LCD monitor or CRT
- PS/2 mouse or compatible USB mouse



BEVERAGE TRACKER ENTERPRISE

The Enterprise solution is a server-based system that is a central command and reporting center for an unlimited number of bars and users. Simple-to-manage administration allows users to view only data for their management areas. Easy-to-use reports allow for high level performance analysis, as well as instant drill down capabilities to the individual pour. An alerting engine based on key performance indicators enables management to focus on the issues, instead of getting lost in all the data.

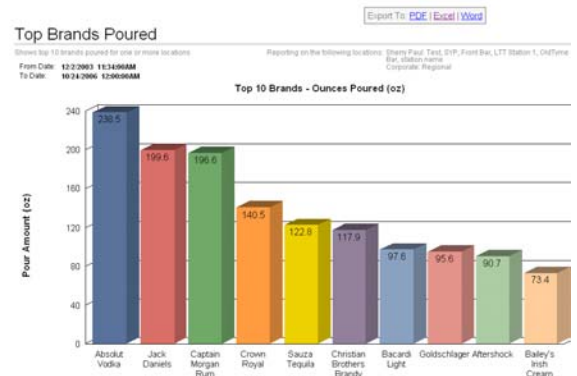
Many reports are graphical, using charts and bar graphs to view slices of information. The data aggregation hierarchies can have unlimited levels and views of data can be determined by the security level for each user. Properties can also be aggregated to provide views for regional and corporate management.

Features

- Scalable for unlimited bars and users
- Web interface
- User data restrictions
- User definable reporting engine
- Dynamic drill down and graphical reports
- Key performance indicator oriented
- XML integration
- Works with all Beverage Tracker products

Specifications

- .Net / XML Environment
- IIS
- Microsoft SQL Enterprise 2005
- Microsoft IE / Firefox Interface



"We saw points come off in liquor cost reduction, and the consistency of drink preparation, so vital to the guest experience, went way up. It's not simply a better product, it's the wave of the future. The Capton solution is so much better than secret shoppers or spotters. It's an electronic viewing portal, 24 hours a day, seven days a week."

MARRIOTT PORTLAND DOWNTOWN

BEVERAGE TRACKER ETHERNET RECEIVER

Leverage an existing IT structure to collect pour information anywhere in the world. An unlimited network of ethernet receivers can be used to monitor single or multiple bar operations wherever there is network or Internet connectivity. The built-in static memory can hold over 5,000 pours - ensuring data integrity during periods of downed networks and power outages.

Specifications

- Model number 33D42900
- Dimensions 5.1" x 5.1" x 1.5"
- Weight 10.5 oz. w/o power adaptor
- Power adaptor weight 9.0 oz.
- Power consumption 120VAC 60Hz
- Power input 6VDC 600 mA
- Storage temperature range -40° C to 60° C
- Operating temperature range -20° C to 50° C

BEVERAGE TRACKER MOBILE

Monitor liquor operations anywhere at anytime, on or off property, without the need of power, special setups or technical expertise. The Beverage Tracker Mobile is a rugged unit that can be easily moved from various locations and requires no on-site power. Connect the unit to a bar matt antenna and it's ready to monitor mobile catering and outdoor events.

Specifications

- Model number 33D43400
- Dimensions 10.5" x 12" x 5.75"
- Weight 13.5 lbs. w/o power adaptor
- Power adaptor weight 1.2 lbs.
- Power consumption 120VAC 60Hz 50W
- Power input 16VDC 2.5A
- Storage temperature range -40° C to 60° C
- Operating temperature range -20° C to 50° C